

# Mobilizing Toronto's financial sector for global advantage.

The Toronto Financial Services Alliance (TFSA) is a unique public-private partnership dedicated to building Toronto as a "Top Ten" global financial services centre.

Become an integral partner in advancing  
Toronto as a global financial service centre.

For more information, please contact:

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[www.tfsa.ca](http://www.tfsa.ca)

## Right on the money

Why your organization  
should join the TFSA



## Member Benefits



### Participate

- To have a voice at the table in discussions with fellow industry leaders that advance the Financial Services sector
- To be part of events and activities designed to raise awareness and grow the financial services sector
- To influence and provide input into TFSA's agenda and priorities
- To be at the forefront of new research, issues and trends impacting the competitiveness of the financial services industry

### Engage

- Participate in discussions with Government at a Provincial and Federal level on policies and regulations affecting the industry

- Leverage TFSA's connections within the public sector

### Connect

- Meet and network with other industry leaders to benefit your business and the sector as a whole
- Receive communications and updates regarding industry news and events

## Leveraging A Key Partnership

Established in 2001, the TFSA leverages the skills and expertise of its members, private sector partners and governments to:

1.

Drive growth in jobs, investment, and GDP contribution

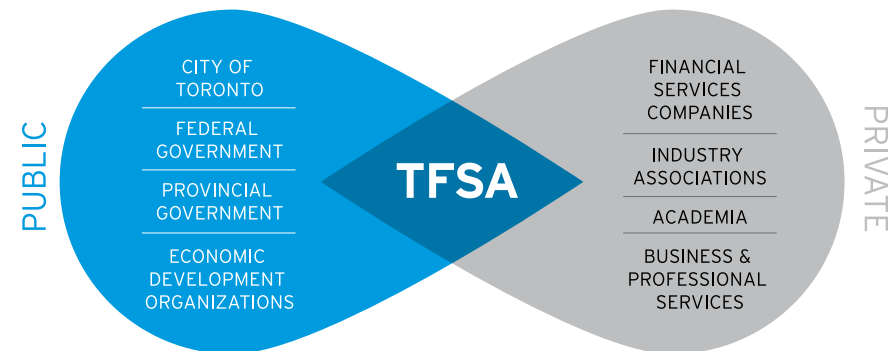
2.

Promote the Toronto region's domestic and international reputation as a global financial centre

3.

Sustain and enhance the Toronto region's competitiveness as a global financial centre

### LEVERAGING A KEY PARTNERSHIP



## Financial Services Leadership Council

The TFSA is guided by the Financial Services Leadership Council, comprised of senior political leaders and the CEOs of 15 of the leading Toronto financial services companies. The council is chaired by Michael Wilson, Chairman, Barclays Capital Canada.

### Council Chair

Hon. Michael Wilson  
Chairman  
Barclays Capital Canada

Government of Canada  
Minister of Finance

Government of Ontario  
Premier

RBC  
President & CEO

Scotiabank  
CEO

### Council Members

AGF Management Ltd.  
Chairman & CEO

Aviva Canada  
President & CEO

BMO Financial Group  
President & CEO

CIBC  
President & CEO

City of Toronto  
Mayor

CPP Investment Board  
President & CEO

Government of Ontario  
Minister of Finance

Intact Financial  
Corporation  
CEO

Mackenzie Financial  
President & CEO

Manulife Financial  
President & CEO

OMERS  
President & CEO

Ontario Teachers' Pension Plan  
President & CEO

Sun Life Financial  
President & CEO

TD Bank Group  
President & CEO

TFSA  
President & CEO

TMX Group Inc.  
CEO

For a list of current leadership council members, please visit:  
[tfsa.ca/about-us/leadership-council](https://tfsa.ca/about-us/leadership-council)