

The Government of Ontario's International Trade Branch invites you to be part of the Ontario trade mission to Money2020 (www.money2020.com). The fifth Money2020 in Las Vegas is the largest global event for the financial technology industry with 10,000 attendees from over 3,000 companies including 1,000 CEOs from 3,000 companies and 75 countries. More than 35% are C-level (CEO, CTO, CIO) attendees and almost 70% are vice presidents.

Benefits include turn-key exhibit space in the Ontario Pavilion (#2517) located near the entrance, one pass per company plus \$250 discount off each additional pass, promotion during the Ontario business reception, opportunity to reach attendees for meetings and a market briefing.

Our program is open to eight Ontario-based companies. Priority registration for first time participants in an Ontario mission.

Registration Fees and Financial Assistance

Cost: \$3,500 for first time participants in an Ontario IT mission to the U.S. processing payment before May 31, 2015 (US \$4,000 after this date pending space availability). Financial assistance to eligible may be available through www.exportaccess.ca

Program Benefits

Travel, accommodation and incidentals are extra. The fee includes:

1. Turn key exhibit space in the 20' x 20' Ontario Pavilion (signage, internet, electricity, storage). No extra banners will be allowed.
2. Promotion during the Ontario Business Reception, which is expected to attract approximately 100 executives.
3. One exhibitor passes per company plus US \$250 discount off each additional pass purchased through Money2020.
4. Access to the show's mobile app that allows you to request meetings with other attendees.
5. Market briefing with key influencers who will provide market intelligence.



To Apply

Complete and submit the attached application form. You will be contacted for a consultation to determine your company's suitability in the mission and asked to send a company brochure. A visit to your company may also be requested. Approved participants must:

- Provide feedback on outcomes on site as well as six months and one year after program implementation
- Attend all elements of the official agenda (at least one participant from each company)
- Submit non-refundable payment by cheque payable to "The Minister of Finance" – no credit card.

c/o International Trade Branch, Ontario Ministry of Citizenship, Immigration and International Trade
900 Bay St., 6th Floor, Hearst Block, Toronto, Ontario M7A 2E1
Attention: [Mauricio Ospina](mailto:Mauricio.Ospina)

Contact: Mauricio Ospina, International Trade Branch, MCIIT, Tel. 416-325-6151, mauricio.ospina@ontario.ca



Ontario mission to Money2020

October 25-29, 2015, Las Vegas

Application/Invoice

Submit non-refundable cheque payable to "The Minister of Finance"

c/o International Trade Branch, Ontario Ministry of Citizenship, Immigration and International Trade
900 Bay St., 6th Floor, Hearst Block, Toronto, Ontario M7A 2E1
Attention: Mauricio Ospina

Company Name: _____

Mission Participant(s): _____

Title: _____

Address: _____

Telephone: _____ Fax: _____

E-mail: _____ Website: _____

Founding year: _____ Total export sales: _____ # of Employees in Ontario: _____

In five words describe your technology: _____

Contact information of government employee who can verify the data above and has recently visited your company

Profile (100 words maximum). Include key strengths, clients, recent projects completed, awards received and applications developed